

# Grow your business with ARU



Inspiring talent and skills

Quality business support

Empowering innovation

**Welcome to ARU's suite of business services – a comprehensive selection designed to inspire talent and skills, support business growth, and empower innovation. Solutions are tailored to your business, fostering the perfect environment to deliver optimum value whilst enhancing student employability and future careers. Choose ARU to unlock potential and seamlessly bridge the gap between talent and business excellence.**

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# Inspiring talent and skills

Future-proof your talent pipeline by accessing our students before your competitors, and help to shape the graduate employment landscape.

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# ARU internships

Each year we offer employers the opportunity to get a fresh perspective on the work they do, with innovative views and ideas for specific projects, whilst offering students real world work experience and a chance to earn whilst they learn.

Internships can be short-term, part time or full time and could introduce you to your next permanent hire. Access a fully managed recruitment service including vacancy promotion, CV shortlisting, interview arrangement, pre-employment checks/admin and payroll processing.

**Duration: 8–12+ weeks**

Paid at Real Living Wage. Some match funding opportunities available\*.

\*Budget allocated annually, not guaranteed

Find out more:

**01245 684722**  
**[livebriefs@aru.ac.uk](mailto:livebriefs@aru.ac.uk)**



**"The recruitment process was seamless and excellently managed by ARU Temps. We were provided with a range of candidates to choose from and are so glad that the team suggested we interview our intern as she is amazing. Even though working remotely, she has made a concerted effort to get to know the rest of the team and her vibrant and upbeat**

**personality always shines through at team meetings. Our intern has delivered so much more than we expected and has been a joy to work with, so much so that we have extended her time with us. I would highly recommend the ARU Intern programme to other businesses."**

Simone Robinson, First Ascent 2023



# Placements and professional experience

Employ a student to work in your business on a formal work placement and share their knowledge and enthusiasm.

We believe in equipping our students with the skills, knowledge and experience that makes them highly desirable to employers. The work placement forms an integral part of the degree course, giving students an insight into their subject or industry of choice as well as the employability skills they'll need for their future career.

## How can a placement student benefit my organisation?

- Offer an enthusiastic and fresh approach to your business needs
- Bring specific skills and current academic knowledge into your workplace
- Provide an excellent solution to resourcing short term projects
- Give you the opportunity to get a head start recruiting the best graduate for your company
- Provide your staff with the opportunity to gain experience by supervising or mentoring a student
- Create effective links with ARU that can benefit your business, both now and in the future

For more information about what qualifies for a placement, which subject areas we work with and how the process works at ARU please get in touch.

**Duration: Typically 12 weeks to 12 months depending on the course**

Paid at NMW or above

Find out more:

**01245 684277**  
**[placements@aru.ac.uk](mailto:placements@aru.ac.uk)**

# Student business projects

Student business projects (Live Briefs) can provide your organisation with new perspectives and innovative solutions whilst helping ARU students get work ready through the opportunity to solve real world workplace issues as part of their course.

Working with academic staff, you specify an activity, project, task or competition based on your needs and expectations, which will form part of our undergraduate students' compulsory learning. It results in agreed deliverables that students present to you.

A Live Brief is a short-term collaboration typically lasting one term where students are supported on

campus by an academic whilst you provide guidance and feedback from a professional, industry specific perspective. They benefit from increased confidence and employability skills, whilst your business gets access to original thinking, and extra capacity for short-term projects.

**Duration: Typically 4–10 weeks**

Free to access

Find out more:

**01245 684722**  
**[livebriefs@aru.ac.uk](mailto:livebriefs@aru.ac.uk)**





# Student engagement opportunities



Gain exposure for your business and identify talent early by attending careers and job fairs, being a career mentor, or participating in panel discussions and mock interviews.

Inspire our students to develop the graduate skills your business needs by speaking at our events and sharing your career journey, or take part in employer forums and advisory panels to make sure course content reflects industry needs.

Attendance at events is free and all arrangements are made by the University. Connect with us on Handshake at [joinhandshake.co.uk](https://joinhandshake.co.uk) to promote your own events and find out more.

**"We met some lovely students who asked engaging and inspired questions. The event was well organised and we would be happy to be a part of it again."**

Leah Chapman, Vine FX attending Creative Careers Day

Find out more:

**01245 684277**

**[employability@aru.ac.uk](mailto:employability@aru.ac.uk)**



# Degrees at work

Invest and empower your people to take on degree level studies. Equip them with the skills, knowledge and behaviours to drive your business forward. ARU offer an excellent range of industry-relevant Degree Apprenticeships, Distance Learning, and Continuing Professional Development.

ARU is one of the UK's leading providers of degree apprenticeships and in the top 10% of Higher Education providers in the country for skills and enterprise. Over 650 regional and national employers have chosen to partner with ARU on apprenticeships for our collaborative approach to finding learning solutions.

We offer a comprehensive range of **university courses** that are designed to fulfil your workforce needs whilst providing exciting career development opportunities for your apprentices.

We will support you in attracting and developing high calibre apprentices who will bring talent, skills, energy, and diversity to your organisation, as well as developing and retaining your existing staff.

## Why partner with ARU?

- We guide you in navigating the complexities of the funding rules that govern apprenticeships.
- We provide expert advice on how to operationalise apprenticeships to your best advantage.
- We offer a dedicated team to guide and support you at every stage to set up your apprenticeship programme.
- We support your apprenticeship recruitment activities, including joint attraction and promotion strategies.

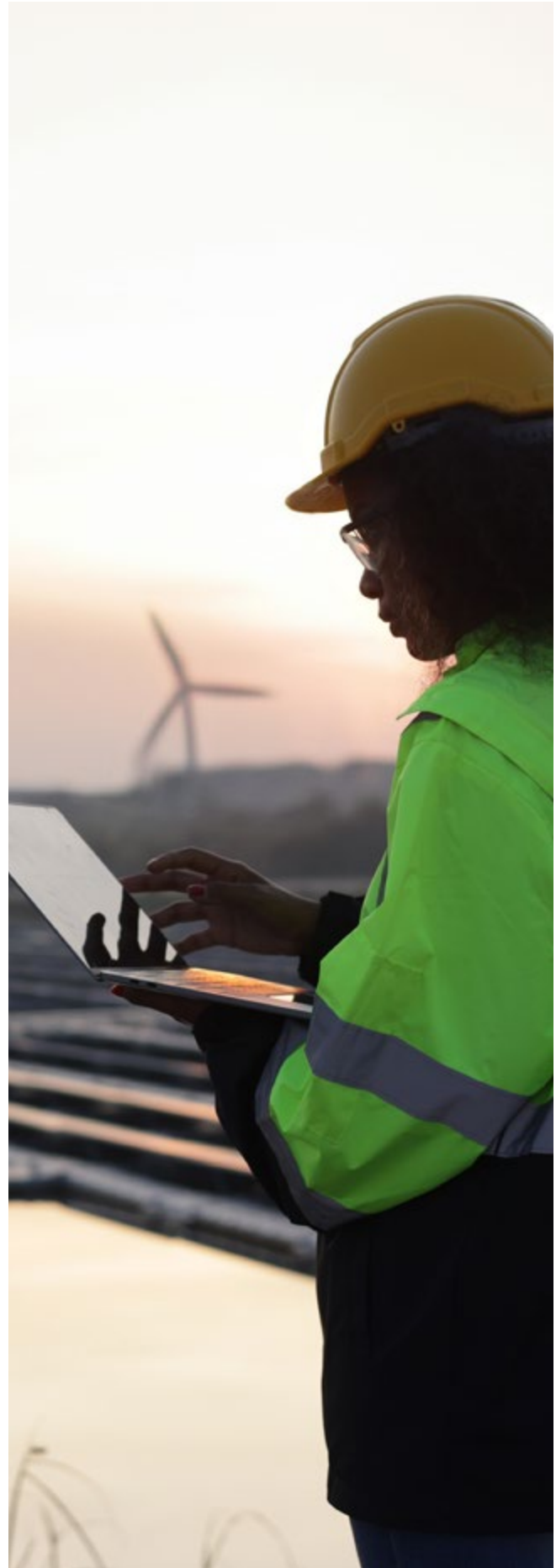
**Duration: 2–5 years**

Subsidised course fees

Find out more:

**01245 686707**

**[degreesatwork@aru.ac.uk](mailto:degreesatwork@aru.ac.uk)**



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# Temporary recruitment services

ARU Temps is ARU's onsite Recruitment Agency with access to over 30,000 students and graduates.

We're a professional team of recruitment advisers committed to matching the needs of your business with your ideal candidates. Our aim is to provide you with the candidate you need when you need them.

We provide a fully managed recruitment service including advertising vacancies, screening candidates and arranging interviews at your premises, on campus or remotely. You may want short term cover during peak workloads, support with projects, temp to perm staff or absence cover. We take care of all employment admin such as right to work and we process payroll.

Unlike other recruitment agencies, we're not commission driven. We sit under ARU's Student & Library Services and as such, are committed to finding the right fit between candidate and employer whilst delivering optimum service to both. We offer competitive rates and recruitment costs only apply once successful candidates start work.

Free advice and quotes. Fees depend on hourly pay rate or salary

Find out more:

**01223 698456**  
**temps@aru.ac.uk**



**"I'd been looking for a Digital Marketing Executive for some time but just found it to be prohibitively expensive. I had a lovely chat with the ARU Temps team who told me about the benefits of employing an ARU Student. It so happened that I've always felt the best ideas come from young people too. ARU Temps did all the work for us. They made it very simple and we very quickly recruited a fantastic Digital Marketing Executive. They've been nothing short of brilliant. I've already recommended the service to another employer. It's a no-brainer."**

Neil Bharadwa, Cambridge Fruit Company 2023







# Job adverts

Promote your vacancies to ARU students and graduates whilst keeping recruitment in-house.

ARU's jobs boards and advertising packages can reach a large audience with options for tailoring to suit your businesses specific needs. All job types are considered including full-time, part-time, temporary and permanent.

Interview hosting is also available.

Free and paid options available

Find out more:

**01223 698456**  
**[temps@aru.ac.uk](mailto:temps@aru.ac.uk)**

# Arise Innovation Hubs

The ecosystem for entrepreneurs. Offering high quality office space and virtual membership; supporting business to thrive, in the Health Performance and Wellbeing sectors. More than just space, Arise is an innovative community in a leading university.

Based in Chelmsford and Harlow, Arise Innovation Hubs offer high-quality flexible office space, coworking and virtual options, at excellent rates. But we are so much more than this. As part of Anglia Ruskin University, you get access to award-winning facilities and world leading researchers, expert networks, internship and graduate talent. **Watch our video here.**

## Member benefits:

- Great locations and 24/7 access
- Use of meeting rooms and parking included
- Collaboration with like-minded entrepreneurs and world leading researchers
- Networking and specialist businesses support

Connect with Arise Innovation Hubs: **sign up to our newsletter**. See our latest events, **visit our events page**.

Email us to book a tour **ariseinnovation@aru.ac.uk**

Find out more:

**01245 407400**

**ariseinnovation@aru.ac.uk**

**ariseinnovation.co.uk**

**"Being based at Arise has allowed us to network with similarly like-minded professionals and offer other members advice and ideas on how technology could help them achieve their own aims - for example, we have provided project proposals for a variety of other members and**

**volunteered to assist members with their own projects when requested. We're proud to be part of something that is helping to put Essex on the map in terms of a place of business and technological innovation."**

Michael Walsh, Enovate, Arise Chelmsford Hub Member







# Venue hire

ARU offer a full range of professional spaces for your business and events in Chelmsford and Cambridge, including modern lecture theatres, classrooms and conference suites.

Our campuses boast free Wi-Fi and IT support, and we provide a variety of budget-friendly catering facilities such as working lunches, hot buffets, tea/cake and drinks receptions. ARU Alumni receive a 10% discount on room hire.

**"Exceptionally helpful throughout - from helping set up the initial arrangement, to being supportive on the day itself. I would definitely recommend your facilities and hope to come back next year."**

Prices depend on space required and level of service

Find out more:

[venuehire@aru.ac.uk](mailto:venuehire@aru.ac.uk)



# Empowering innovation

Our areas of research expertise means we collaborate in multi-disciplinary teams to create safer and more inclusive communities, build sustainable futures and improve the health, performance and wellbeing of our society.

Working across a variety of industries, we've introduced people and created new partnerships, connected start-ups to funding opportunities, helped SMEs access academic expertise, supported charities in finding graduate interns, developed new ideas into opportunities for commercialisation and assisted multi-nationals to increase productivity through research and innovation activity.

With more than 25 years of experience in building relationships and developing collaborative partnerships, we have the knowledge and expertise to help you improve your organisation.

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# Knowledge Transfer Partnerships (KTP) and Management KTP

A strategically significant research and development project that embeds new innovation and delivers competitive advantage, skills and capabilities for your business.

Part-funded by your business and by a sizeable grant from Innovate UK.

A suitably qualified postgraduate 'KTP Associate' is employed by ARU – in collaboration with you - and works full-time in your business. Delivering the project alongside your team.

The KTP Associate and your business are supported throughout by academic experts, and access to wider university resources.

Small and large businesses, charities, public sector and social enterprises are eligible to apply.

**Duration: 1–3 Years**

Cost: Variable depending on size of business and scope. Part grant funded from 50-75%.

Find out more:

**01223 695878**  
**[business@aru.ac.uk](mailto:business@aru.ac.uk)**

# Contract research and consultancy

A specific piece of innovative research or consultancy commissioned by you to explore challenges, find solutions, test new ideas, products or services and grow your business.

An academic expert will work to your brief and agreed timeline to review, test, analyse or make recommendations.

In most cases, your business will own the research outputs, with the results presented in a report/as training and published.

**Duration: Variable**

ARU 'Innovation Voucher' may be available

Find out more:

**01223 695878**

**[business@aru.ac.uk](mailto:business@aru.ac.uk)**





# Encourage entrepreneurship

The Anglia Ruskin Enterprise Academy (AREA) is the central hub for start-ups, freelance, self-employment support, idea generation and innovative projects at ARU.

We develop, coordinate, and deliver enterprise and entrepreneurial extra-curricular activities across all campuses and faculties.

AREA offers students, staff, and recent graduates the chance to improve essential skills to take them into the world of work, or for setting up their own enterprise.

Our suite of events and programmes take place throughout the academic year. A few examples are Create a New Enterprise, and Start a New Enterprise programmes, #ThinkBigARU Pitching Competitions, Start-Up evenings, Founders Forums and networking.

Please contact us if you'd like to engage with us as a mentor, pitching competition panel member, or expert speaker.

Find out more:

[startupsupport@aru.ac.uk](mailto:startupsupport@aru.ac.uk)



# Developing social responsibility

Students at the Heart of Knowledge Exchange (SHoKE) is an offer specifically designed for public sector, not for profit and charitable organisations to co-create with our motivated volunteer students.

At the heart of our project is a diverse, rapidly growing community of almost 1,000 volunteer students who are personally motivated to make a positive difference in the world through Knowledge Exchange activities with our partners.

Typical benefits to partner organisations:

- Reports have influenced the operational and strategic direction taken
- Gain valuable insights & secondary research
- Exposure to diverse perspectives
- Connections to ARU's academic knowledge base
- Fast turnaround of projects managed by ARU staff
- Helps the sticky problems come unstuck by starting the conversation.

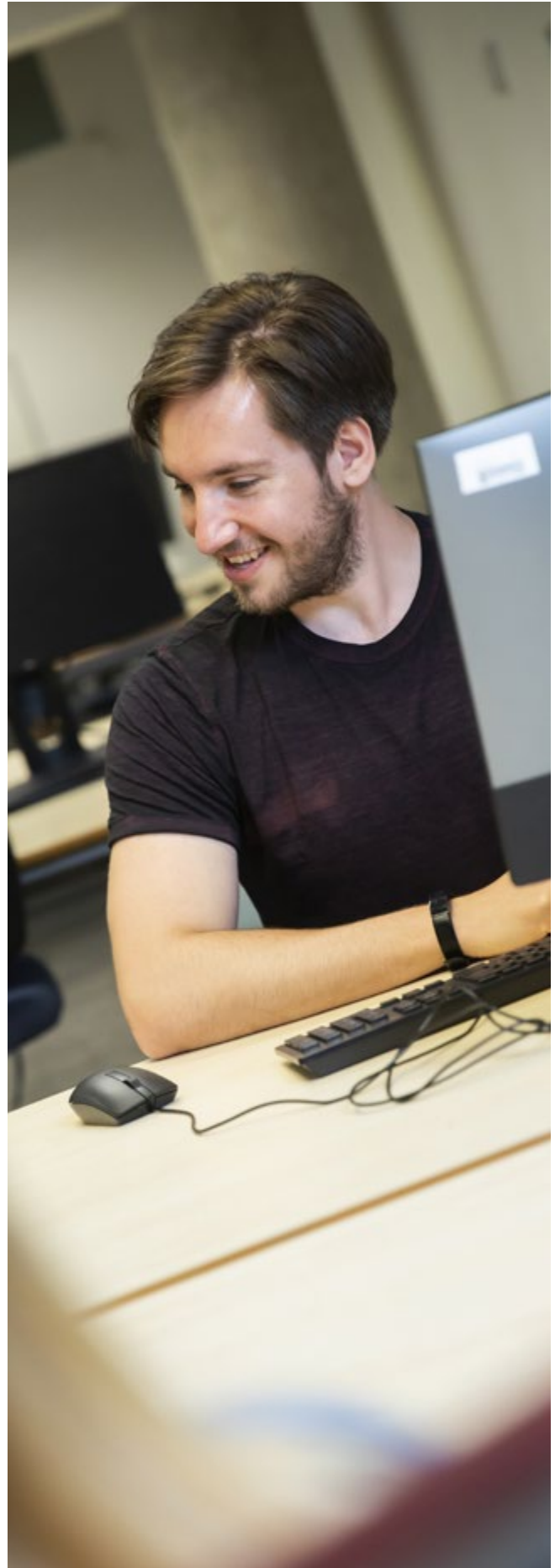
We are always looking to diversify our partner base.

**"We were very impressed with the professionalism of the presentations and the real-world relevance of students' ideas to our work. It's so interesting to see what ARU students can do in an Impact 24 challenge, generating such high-quality outputs in such a unique setting."**

Dustin McWherter, Senior Transformation Advisor,  
Cambridgeshire County Council

Find out more:

[SHoKE@aru.ac.uk](mailto:SHoKE@aru.ac.uk)



**Every opportunity  
starts with a  
conversation.**

**Get in touch today**

business@aru.ac.uk  
01223 695878

**Find out more:**

[aru.ac.uk/business-employers](http://aru.ac.uk/business-employers)